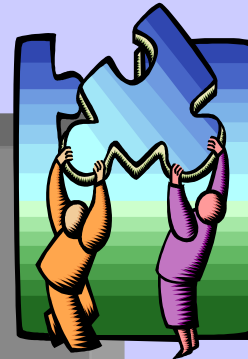


**The California Debt and Investment Advisory Commission  
&  
California Assemblywoman Nicole M. Parra, 30<sup>th</sup> Assembly District**



**Present**

***Tools To Revitalize California Communities***  
**3<sup>rd</sup> Annual Conference**  
**Bakersfield, CA**  
**NEW DATE: July 23, 2004**

**Save the date!**

**Save the date!**

**Program Topics**

**Basics of Private Equity Financing**

- ❖ Concepts of Private Equity Financing and Partnerships
- ❖ Overview of Investment Process
- ❖ Investor Objects
- ❖ Industry Participants: angels, venture capitalists, institutional investors

**Business and Job Creation – Bond Financing Programs**

- ❖ Industrial Development Bonds
- ❖ Joint Power Authority Bonds
- ❖ California Capital Access Program

**Introduction to Redevelopment**

- ❖ California Law for Redevelopment
- ❖ How the Process Works
- ❖ How Redevelopment Can Be Used To Revitalize Communities

**New Market Tax Credit Programs**

- ❖ How to Become a Community Development Enterprise (CDE)
- ❖ Strategies for Accessing Investors as a CDE
- ❖ Pursuing Joint Venture Opportunities with other CDEs

**Affordable Housing**

- ❖ Rural Housing Issues
- ❖ Housing and Community Development
- ❖ Housing Tax Credits
- ❖ Extra Credit Teacher Home Purchase Program

**Private Equity Investment Programs: Targeting Underserved Markets**

- ❖ CalPERS California Initiative Program
- ❖ Investment Groups Targeting Minority Owned and Managed Businesses

**Real Estate Development and Financing Programs**

- ❖ CalPERS California Urban Real Estate Initiatives Programs
- ❖ Industrial and Housing Development Groups: Targeting Rural Markets?

**Concurrent Roundtable Discussions to Focus on Issues in Your Town**

Increasing Housing & Infrastructure Investments to the Central Valley  
Attracting Capital to the Central Valley

**Keynote Address: California State Treasurer Phil Angelides**

**Mistress of Ceremonies: Assemblywoman Nicole M. Parra, California State Legislature, 30<sup>th</sup> Assembly District**

For more information contact Lisa M. Harris, Executive Director of California Debt and Investment Advisory Commission at (916) 653-3269.

Over for registration information

**Program Description**

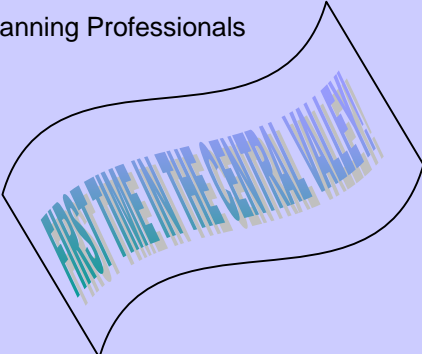
# Registration Form

The California Debt and Investment Advisory Commission (CDIAC) will co-host a one-day program designed to provide local government communities with tools that can assist them with community development and economic growth. The impetus for the program is based on the increasing need for local governments to gain expertise in the area of community revitalization.

This program will include panel-style presentations and round-table discussions focusing on information on loans, grants, and programs offered through state entities for specific purposes including affordable housing, business and job creation, redevelopment, community planning, and small business financing. Also, the program will feature presentations from private equity and real estate investment firms that target investment opportunities in underserved markets across the country. The combination of panels will provide a broad perspective on accessing private capital and state funding, and each will share the criteria used in evaluating projects.

The tools presented are targeted at communities that have the greatest demand for community revitalization. The program is designed for community leaders, government officials, non-profit organizations. Participants anticipated to attend the program include representatives from the following fields:

- Federal, State, and Local Officials
- Economic Development Professionals
- Banking Industry Professionals
- Government Finance Professionals
- Planning Professionals
- Private Investment Professionals
- Non-profit Organizations



**Please make checks payable to CCV.EDC**  
**Cost: \$25.00**  
**Fax/Mail to: California Central Valley EDC - Attention Paul Saldana**  
**4500 South Laspina**  
**Tulare, CA 93274**  
**Fax registrations forms to: (559) 688-1406**



***Please complete for conference registration:***

Name\_\_\_\_\_

Title\_\_\_\_\_

Organization\_\_\_\_\_

Address\_\_\_\_\_

City, State, Zip\_\_\_\_\_

\_\_\_\_\_

Phone\_\_\_\_\_

Fax\_\_\_\_\_



**For registration information please call:**

**Christopher Carlisle at (916) 319-3583 or**  
**Christopher.Carlisle@asm.ca.gov**